

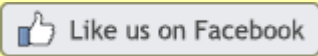

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Electronic Newsletter
Volume 2 Edition 6

APRIL 2018
Newsletter by Rita Schmidt

*Hurtful words can be short and easy
but their echoes are endless.*
*Kind words can be short and easy
but their echoes are endless.*

Email: longislandbusiness1@gmail.com	Website: www.longislandbta.org
Facebook: 	Twitter: 

**IF YOU ARE RECEIVING THIS NEWSLETTER THROUGH OUR WEBSITE
AND NOT RECEIVING THIS NEWSLETTER IN YOUR EMAIL INBOX,
PLEASE EMAIL US AND LET US KNOW.**

EXECUTIVE BOARD POSITIONS NOW AVAILABLE

Earn up to 20 CTLE credits as an Exec. Board Member.
Our two-hour meetings meet once a month at
Farmingdale HS. If you would like to join the Exec. Board,
please email Stacy or Catherine
at longislandbusiness1@gmail.com

NOT A MEMBER? CLICK [HERE](#) FOR APPLICATION

Long Island Business Teachers' Association President's Message

Time has flown by so fast! Spring is here, and the weather is finally starting to get warmer. As presidents, we are proud of the work that the Long Island Business Teachers board continues to do for its members. We successfully provided another amazing conference, continue to provide our newsletter with constant updates and are preparing for our student competition.



The LIBTA board is dedicated to providing continual growth and helping to deliver high quality information so educators can be impressive in their classrooms as well as bring information back to their districts. Maintaining the quality, rigor and exceptional work in the classroom can be exhausting but after a well-deserved spring break it is a time to stop hibernating, spread your wings, swing for the fences and impress your audience every day in front of the classroom. Make them remember your lesson, YOU and want to come back for more. Your students will benefit from your efforts--for the rest of their lives. Whether it is learning new strategies and techniques, engaging and supporting students, or offering timely words of encouragement, the work you do changes lives and ensures student success!

Dr. Seuss says it best, "You have brains in your head and feet in your shoes, you can steer yourself in any direction you choose!" Don't set your cruise control, choose a new direction. We are continuously accepting lessons and/or resources to share with our members and hope that you will get even further involved in the Long Island Business Teachers Association.

Sincerely,

Catherine Sturtz,
Long Island BTA Co-President
Miller Place High School
csturtz@millerplace.k12.ny.us

Stacy Cabrera
Long Island BTA Co-President
Farmingdale High School
scabrera@farmingdaleschools.org

LIBTA SPRING CONFERENCE "RECAP"

**"SPEED SHARING"
TEACHER TESTED, STUDENT
APPROVED LESSONS, PROJECTS**

AND ACTIVITIES



**Guest speaker
MARSHA IVERSON**

Business Teachers will be in demand - so says Marsha Iverson in her fact-filled keynote address to the LIBTA Spring Conference attendees on March 20th. With the NY State Education Department's 4+1 Option, we learned that a shortage of FACS and Technology professionals will pave the way for Business Teachers to step into the instructional void.

Knowing how legislative changes affect our classroom is only one aspect of the many benefits of membership with the LIBTA. Our Spring Conference included a best practices hour with proven activities

demonstrated by experienced teachers, and copies/links were sent to our members for use in their own classrooms.

Certiport Rep Bob Imhof guided us on how to use certification testing (such as MOS) to meet the updated CTE graduation requirements. The Nassau Perkins Consortium may even be able to pay for the exams!

Sue Gubing introduced SHRM's new Employment Law Office Simulation, similar to their award winning Virtual Human Resources Assistant certification program.

With so many opportunities to choose from, LIBTA works to provide you with relevant and valuable CTLE professional development. All attendees received 2 hours of CTLE credit.

Don't miss our next conference in the Fall of 2018!

**Sallykaye Kaufman
Recording Secretary
Roslyn HS**

**click photo ABOVE to see
all conference pictures**

SAVE THE DATE

APRIL 19, 2018

LIBTA CONTEST -- 3 - 4 PM

NEW LOCATION:

FARMINGDALE HIGH SCHOOL
150 Lincoln St, Farmingdale, NY

2018 Dates to Remember

May 17 -- Awards Luncheon at the
Carlisle at the Palace 12 Noon



Long Island Business Teachers Association is pleased to present **Rocky Point High School** in our School Spotlight.

Rocky Point High School is located at 82 Rocky Point-Yaphank Road in Rocky Point, NY 11778. It has two business department instructors: Dorothy Burns and Kristen Coen.



The Business courses taught in their department are:

- Virtual Enterprise
- Personal Finance
- Citizen Law
- Sports & Entertainment Marketing
- Entrepreneurship
- College and Career Prep
- Information Technology Literacy

Virtual Enterprise is the newest program in their department.

Virtual Enterprise students have participated in International and regional trade shows, as well as online national competitions.

In the 2016-2017 school year, Virtual Enterprise recognized the RPHS VE company employee manual as a top 10% model for other VE classes. VE currently has this employee manual posted on its website as an exemplar.

At the Long Island Regional Trade Show, RPHS was awarded 3rd place Most Creative Firm. At the International Trade Show, RPHS was awarded the Gold Award, the top award for salesmanship. Their students participate in the Business Club and Business Marketing Honor Society.

If you would like any information about Rocky Point Business Department, please contact Aaron Factor at afactor@rockypoint.k12.ny.us or Dorothy Burns at dburns@rockypoint.k12.ny.us.

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LIBTA is pleased to Spotlight **Sanford H. Calhoun High School**, which is located at 1786 State St, Merrick, NY 11566. Calhoun is one of three high schools in the Bellmore-Merrick Central High School District.

The Business instructors in this department are Peter Palazzo, Jenna Scelfo, and Sue Litwin (pictured right)



The courses taught in the Business Department are:

- Career and Financial Management
- Sports and Entertainment Marketing
- College Marketing
- College Accounting
- Virtual Enterprise

New program and/or projects in the Business Department are:

- Business Honor Society and
- DECA Business Honor Society

The competitions or challenges their students have participated include:

- DECA Regional Competition
- DECA State Competition
- Long Island Business Plan Competition: Virtual Enterprise

Calhoun HS students have received the following awards and recognition:

- New York State DECA President 2016
- Virtual Enterprise Business Plan Long Island Qualifiers
- Virtual Enterprise Business Plan National Qualifiers
- 1st place in LIU POST Elevator Pitch

- **Competition 2016**
- **1st place in 2015 Adelphi Apprentice Challenge**

The Calhoun Business students participate in DECA.

If you would like anymore information, please contact Peter Palazzo (ppalazzo@bellmore-merrick.k12.ny.us). We thank him for submitting this school spotlight information.

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LIBTA is pleased to spotlight
**West Islip Senior High
 School** at 1 Lion's Path in
 West Islip, NY 11795.



Members of their Business
 instructors are:

Kathleen Sapanski , Director of
 Mathematics K-12 and Business Education, Frank Franzone, Joanne
 Macrelli, Dawn Morgan, Patricia Morgigno, Trish Portnoy, Diana Saadat,
 Shawn Wallace, and Kerrin West-Shank

This Business Department currently instructs their students in:

- **IB Business and Management HL and SL**
- **College Freshman Seminar**
- **College Accounting**
- **College Business Law**
- **College Marketing**
- **Career and Financial Management**
- **Microsoft Office**
- **Accounting**
- **Business and Personal Law**
- **Sports/Entertainment Marketing**
- **HS Computer Applications**
- **Fashion Marketing**
- **Wall Street**
- **Web Design**
- **Computer Applications 7 & 8**

They are excited to announce that their Business Education program has been expanded to two middle schools. Computer Applications and Advanced Computer Applications are offered as electives to students in 7th and 8th grades.

Students receive formal instruction in keyboarding and have the opportunity to complete assignments and projects using Microsoft Office software and Google Apps for Education which include Word, Excel, PowerPoint and Google Docs, Slides, Forms, and Sheets. WIPS is implementing a 1:1 initiative where students in grades 6 -12 receive Chromebooks for use in school and at home.

They have an active DECA Club which participates in the Regional competitions at Suffolk Community College in various topics/subjects/areas of business. They also participate in the DECA NYS Career Conference in Rochester.

Wall Street students participate in the Stock Market Game, an online simulation of the global capital markets that engages students in grades 4-12 in the world of economics, investing and personal finance, and prepares them for financially independent futures.

FBLA students participate yearly in a Marketing Challenge--"The Lion's Den" which is a challenge that involves teamwork, collaboration and innovation.

The IB Business and Management students research a topic and participate in the annual Long Island Youth Summit, where they participate in interactive workshops with experts in the fields of medicine, government, business and the economy, environmental preservation, community and non-profit activism, and education.

WIHS students in DECA scored very well in the local competition at Suffolk Community College and more than half of our students placed in the top ten. Forty-two students participated in in the 2018 Regional Competition. Of those forty-two, twenty-three placed top ten with two students coming in first and three were honorable mention. Nine students will be attending the State competition in Rochester in March. Wall Street student teams have been awarded first place in the Long Island region in 2014 and 2016.

Several of our students participated in the LIBTA Competition in 2016 where we had three winners in the categories of Business Math, College Accounting and Entrepreneurship.

Over the years while participating at the Long Island Youth Summit, students have been awarded top prizes in the fields of Leadership; Race, Class, Education, and the Economy on Long Island; and Teen Mental Health, Self Esteem and Wellness categories.

Over 350 students have been inducted into the West Islip chapter of the New York State Business and Marketing Honor Society, to be recognized for their outstanding achievement in a secondary business/marketing program.

WIHS Business students participate in the following clubs along with their business advisers:

- New York State Business and Marketing Honor Society-Joanne Macrelli and Patricia Morgigno**
- Future Business Leaders of America-Joanne Macrelli and Monica Krawczyk**
- DECA-Diana Saadat**
- Sports Marketing Club-Frank Franzone**
- Lion's Den School Store --Diana Saadat**

If you would like any more information, please contact:
Kathleen Sapanski, Director of Mathematics K-12 and Business
Education.K.Sapanski@wi.k12.ny.us, K.Sapanski@wiufsd.org

Attention all Business Educators! We need your help... Middle-level Career and Technical Education Theme Module Survey Vetting Tool

Feedback Requested!

The Career and Technical Education Technical Assistance Center of New York (CTE TAC) is leading a project, in partnership with the New York State Education Department (NYSED) and the CTE Professional Organizations, to develop curricular guidance to help schools implement the new middle-level CTE regulation. The new regulation allows the CTE requirement of 1.75 units of study in middle school to be met through instruction in any CTE content area.

A set of six foundational Theme modules have been drafted by a cross-content group of CTE practitioners to help schools implement the new middle-level CTE regulation. The Themes represent the purpose and the basis for middle-level CTE and are designed for instruction by all CTE teachers, regardless of certification area. The Theme modules are: Career and Community Opportunities; Communication and Interpersonal Relationships; Financial and Consumer Literacy; Health, Safety, and Wellness; Problem-solving and Innovation; and, Sustainability.

We are seeking your input to guide the refinement of these modules, using the "Middle-level CTE Theme Module Survey" found at: <http://nyctecenter.org/resources/surveys-online-tools>

[READ MORE HERE](#)

FREE CAREER WORKSHOPS FOR EDUCATORS



**SHRM-LI WORKFORCE
READINESS PROGRAM**
Preparing today's students for
Long Island's future work force

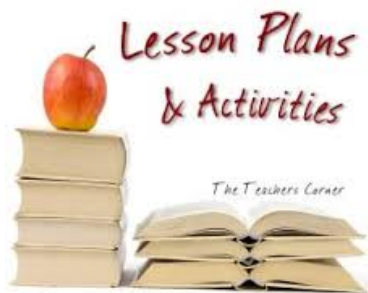
**VHR - VIRTUAL HUMAN
RESOURCES ASSISTANT: High
School Level Readiness Program**

[CLICK HERE TO READ MORE](#)



LIBTA IS AN Approved Sponsor of CTLE Hours

The professional certification requirements state that New York State teachers must earn 100 hours of professional development. Our organization has heard its members' concerns about obtaining these hours. The Long Island Business Teachers Association is proud to announce that we have been approved by The New York State Education Department (NYSED) as a certified provider of Continuing Teacher and Leader Education as of July 28, 2017. As a result your Long Island Business Teachers Membership will include opportunities to attend NYSED approved staff development hours where we will implement training to increase teacher knowledge.



**WIN A AMAZON GIFT CARD BY
SUBMITTING LESSON PLANS,
PROJECTS OR ACTIVITIES THAT
YOU WOULD LIKE TO SHARE WITH
YOUR FELLOW BUSINESS
TEACHERS?**

Members who submit a lesson plan for publication on our website will be put into a raffle for an Amazon gift card. Last year's winner was Sally Kauffman from Roslyn High School.

All will be posted on our website in a Special Share section.

If so, please email:

[STACY CABRERA](#)

OR

[CATHERINE STURTZ](#)



We love spotlighting various Business Departments in Nassau and Suffolk Counties. Why not spotlight yours??? It is easy to do. Just think what

your students will think when their Business Department is highlighted in our LIBTA Newsletter.

We will be sending an email to member schools during the upcoming school year as we select business departments to be spotlighted. When you get your email, please fill in the form and submit online. Please also submit a photo of your department. We look forward to reading about your school and faculty as well as your programs and curriculum.

Don't miss this opportunity!!!

KNOW MORE ABOUT US.....

It is imperative that Long Island Business Teachers continue to unite to strengthen Business Education, not only on a local level but on the New York State level as well. We would encourage you and your entire department to join LIBTA. Your support is paramount to the continued success of our organization. Our goal is to build a stronger voice for the business educators on Long Island and to increase the membership in both Nassau and Suffolk counties.

Please visit our website at www.longislandbta.org for membership and conference information.

WHY JOIN US?

- **Professional Development Workshops**
- **Professional Support and Networking**
- **State Conferences and Workshops**
- **Scholarship and Award Opportunities**
- **Student Competitions**
- **Contacts with Publishing, Business and Industry Professionals**
- **Updates from NY State Education Department**
- **Opportunities for Professional Peer Interactions**

Long Island Business Teachers Association,
longislandbusiness1@gmail.com, www.longislandbta.org, NY 00000

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