



**Electronic Newsletter**  
**Volume 1 Edition 7**

**April/May 2016**

*Without inspiration the best powers of the mind remain dormant.*

*There is a fuel in us which needs to be ignited with sparks.*

*~ Johann Gottfried Von Herder*

**AS OF DECEMBER 2015 THERE ARE 27 LIBTA MEMBER SCHOOLS:**

[CLICK HERE TO SEE MEMBER LIST](#)

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**\*\*We welcome your feedback and comments. Please contact us with your thoughts and suggestions.\*\***

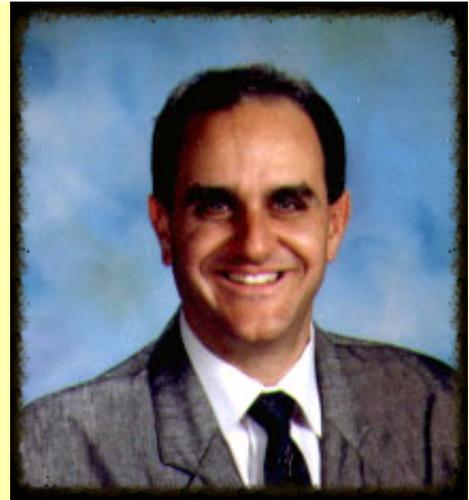
**PRESIDENT'S MESSAGE**

**Hello everyone:**

**Hope that this email finds you well.**

**Just a few last minute reminders...**

**The organization's annual contest will take place at Commack High School on Wednesday, April 6 and the Awards Luncheon will be held at the Carlyle at the Palace on Tuesday, May 24. If you still need**



**to register your students for the contest, please visit the following**

**<http://www.longislandbta.org/contest.htm>**

**link:**

**Additional information concerning other events / happenings can be found at [www.longislandbta.org](http://www.longislandbta.org)**

**As previously shared, we are ever mindful that the LIBTA is only as strong as its members. Besides considering getting involved in a possible Executive Board position or to mentor future leaders, it is equally important to support the organization by becoming a member. Our local and state (Business Teachers Association of New York State--BTANYS) organizations provide a wealth of information as well as pertinent, up-to-date news concerning the many happenings within our profession. Please consider joining to advance the efforts of every stakeholder associated with Business Education. A membership application can be found at [www.longislandbta.org/forms.html](http://www.longislandbta.org/forms.html)**

**As always, if anyone has any thoughts, ideas, or suggestions that the organization should address, please contact myself or any of the Executive Board members...and on behalf of myself, Catherine, and the Executive Board, we wish everyone a successful, easy end to the school year!**



- LIBTA MEMBERSHIP APPLICATION -- DUE NOW --

[CLICK Here for Membershp Application](#)

- **WEDNESDAY, APRIL 6, 2016** -- LIBTA Student Contests at Commack HS

See below for full details

- **TUESDAY, MAY 24, 2016** -- LIBTA Awards Luncheon (Carlyle at the Palace, in Plainview)

## LIBTA CONTESTS

On Wednesday, April 6, 2016, LIBTA will be holding its annual contest at Commack High School at 3 pm.

Contest areas are:

Accounting

Business Calculations - \*NEW\* (any business student may enter)

Business Law

Business Principles- \*NEW\* (any business student may enter)

College Accounting

Computer Applications

Entrepreneurship

Fashion Merchandising

Marketing  
Personal Finance- **\*NEW\***  
Sports Marketing  
Web Design  
Word Processing - **\*NEW\***

The LIBTA board members have been busy updating all contests. New contests have been added while others have been eliminated.

Please visit our website [www.longislandbta.org](http://www.longislandbta.org) for official rules, contest outlines, and registration materials.

Registration papers are to be postmarked and submitted electronically by March 18, 2016 to Stacy Cabrera.

Any questions, please contact our Contest Chairperson at [SCabrera@Farmingdaleschools.org](mailto:SCabrera@Farmingdaleschools.org)



***We Can SPOTLIGHT Your School And Business Department Here. Let Us Know When Your School Would Like To Be "Spotlighted." Tell Us About Your Faculty And Business Courses. What New Courses Are You Teaching Now? What Special Projects And Programs Are You Implementing With Today's Students? How Are You Incorporating Technology Into Your Curriculum? Don't Be Shy. Share With Us And The LIBTA Membership. Contact Us At: [libusiness1@gmail.com](mailto:libusiness1@gmail.com).***

*Plainview-Old Bethpage JFK High School*



**Business Department Members:  
Michael Ambury, Catherine Tortoso, Gina Farrell,  
Nancy Rogers, Lindsay DeLucca, Scott Lieberman**

## **Moot Court Club/Mock Trial Team**

### **Plainview-Old Bethpage JFK High School's Moot Court Club**

encourages students to become involved in the judicial process and learn about the civil and criminal justice system. Each year POBJFK HS hosts a Moot Court Tournament. Now in its 28th year, the tournament will be held on April 7th. At the competition, Moot Court Clubs from districts across Long Island have the opportunity to argue cases against one another before judges and attorneys that have volunteered their time.



Plainview-Old Bethpage's Moot Court Club also has a Mock Trial Team that participates in the New York State Bar Association's Mock Trial Tournament. The NYSBA Mock Trial Tournament is a program, co-sponsored by The New York Bar Foundation, which gives high school students the opportunity to gain firsthand knowledge of civil/criminal law and courtroom procedures by arguing cases in courtrooms before judges. Thousands of students participate each year from all around New York State. The 2014 team defeated 45 schools in the courtrooms of the Supreme

**Court in Mineola to become Nassau County Champions. This year's team will be competing in the semifinal round on April 6th.**

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**On Friday, October 23, the POB Business Honor Society held its 5th annual and largest POB Challenge.**

**Business Honor Society board members, as well as select DECA students, spent over two months planning and organizing the event.**

**The entrepreneurial competition brought students from all different high schools across Long Island. Students had one hour to complete a case study that asked students to create their own unique restaurant with the information that was provided. This strict time frame made students think critically and realistically, as it gave them a taste of how situations happen in the business world.**



**Molly Davis, Kat Gomez, and Kaylee Riemann**

**Once the hour was up, teams rotated between different sessions that included leadership, lunch, and presentations. The leadership sessions were run by our DECA students. At leadership, students focused on team-working and leadership skills needed in the work force and real world.**

**Out of the 30 teams that competed, five teams advanced to the final round. The final round consisted of each team standing on stage and presenting a two-minute elevator speech to not only the judges, but also to their peers. The elevator speeches made the students think quickly and efficiently.**

**After the five teams made their elevator speeches, the judges conversed and decided who be this year's POB Challenge Champions. This year a team from Syosset High School came in first place, followed by a team of Plainview-Old Bethpage students, seniors Molly Davis, Kat Gomez, and Kaylee Riemann. Third place was awarded to a team from Patchogue-Medford.**

**The POB Challenge 2015 was a huge success and was praised by students and teachers both from POB and visiting schools. This event helps high school business students get real world experience by giving them a challenging task that involves thinking critically and communicating effectively.**

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**POB DECA Advisor Honored with "Outstanding Service to DECA" Award**

**POB DECA Advisor Lindsay DeLuca, was honored with the "Outstanding Service to DECA" award. This award is voted on each year and presented to a NYS DECA advisor who goes above and beyond to the DECA organization. Mrs. DeLuca has served as a DECA advisor at POBFJK for 10 years and has served on the NYS DECA Board of Trustees for 5 years.**



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## **New York DECA State Competition**

**From Wednesday, March 9 to Friday March 11, 135 Plainview-Old Bethpage students competed at the New York State DECA Competition. These students have worked for months to prepare for their events and competed against over 2,000 students from across New York State.**



**After all of their hard work, 74 students have qualified for the International DECA Conference in Nashville, TN where they will compete against 15,000 of their peers.**

**Due to the hard work and dedication of Katie Horenstein and Jack Hymowitz POBJFK's school store, the Hawk's Nest has received "Gold Star Certification Status" by the International DECA organization. The Hawk's Nest is only one of three New York State school stores which received this prestigious honor.**

**The school is very excited to support all of the DECA students as they continue to compete at the International DECA Competition.**

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## **POBJFK Internship Program Adds Career Fair**

Many high schools around Long Island conduct a College Fair. For the first time this year the Plainview-Old Bethpage JFK Business Department will be adding a Career Fair component to their annual College Fair. They have coordinated with 15-20 local business people to meet with students and share their knowledge about what it takes to be successful in their career. The idea is to allow students to be exposed to a variety of career paths, which will hopefully provide some clarity for the students and encourage them to take on an internship during their time in high school.

**Submitted by:  
Gina Farrell & Business Department Members  
Plainview-Old Bethpage JFK**

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### *Wantagh Middle School*

**Two Business Courses offered at  
Wantagh Middle School:**

**Business Management  
Technology: (One semester  
elective course) ½ credit**

**Do you have what it takes to be a  
successful entrepreneur?  
Have you often thought about  
what it would be like to start, run,  
and manage your own business?**



**If you answered yes to either one of these questions, then Business Management is the course for you! Through our cutting-edge curriculum and technology, students will be mentored on how to successfully start a business from the ground floor up. Participation in this hands-on class will give students a real feel for what it is like to plan and start a business of their own. Students will present their business ideas to judges in a "Shark Tank" challenge. Students will trade stock using an on-line stock market simulation. The Business Management class will take work site tours to the Ronald McDonald House to learn about public relations and non-profit organizations, WBLI/WBAB to learn about radio advertising, a restaurant for our networking associate's luncheon and to learn about operating a restaurant business, and to The John Theissen Children's Foundation to learn about community service and Paying It Forward. Guest speakers from the business world will visit our classroom periodically to share their expertise in the business management field. Students in the Business Management class will be actively engaged by**

working in and running the school store at the Middle School. Be part of a class that will help you succeed in the business world--sign up for Business Management today!

**E-Business:** (one semester elective course) ½ credit

"Computer Science is a top-paying college degree and computer programming jobs are growing at two times the national average. It's estimated that by the year 2020, there will be 1,000,000 more computing jobs than students." (www.code.org)

Activities in E-Business center on web design, game design, computer animation, and coding. Students will create their own apps and virtual businesses. Some programs used include DreamWeaver, Flash, GameMaker, Scratch, Alice 3D, the Google Drive, and many more. Students will trade stock using an on-line stock market simulation. In order to gain a 'global' perspective, students will correspond with teens in different countries via e-mail and Skype as part of our e-pal project. Guest speakers from the business world will visit our classroom to share their expertise in the computer field. The E-Business class will take work site tours to a hands-on technology workshop at the Apple store and to the Northport Power Plant to explore various STEM careers. Be part of a class that will help you develop 21st century computing skills--sign up for E-Business today!

Submitted by:

Nancy O'Connor

[oonconnor@wantaghschools.org](mailto:oonconnor@wantaghschools.org)

Business/Career/Technical Education

NYS Business Teachers Association Executive Board Member

Long Island Business Teachers Association Board Member

Wantagh UFSD

3299 Beltagh Avenue

Wantagh, NY 11793

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## *William Floyd High School*

Bobby Lenahan, 20, a William Floyd High School graduate Class of 2013 and current Molloy College student, is helping to revolutionize intravenous treatment for children through his invention, the "IV Hero," a sleeve that covers an intravenous bag during treatments to make hospitals a

less scary place for kids. Each sleeve is decorated with superheroes, transforming what was once an intimidating medical procedure into a creative opportunity to gain superpowers.



During his time at William Floyd, Bobby was enrolled as a Business Academy and Virtual Enterprise (VE) student in William Floyd's Career and Technical Education program. He was part of Business teacher Gregory Plantier's "Forever Fit" team that received the third place award in the "Best Presentation" category at the 2012 Long Island Business Plan and Mini Trade Fair, a regional Virtual Enterprises International competition. He was also the vice president of the accounting department in that same VE class. (Read: William Floyd Business Academy Wins Fifth Department of the Year Award)

"While I was at William Floyd, the business classes I took were integral in making me who I am today," said Bobby. "I was very passionate about Mrs. Poidomani's accounting classes - so much so that I took it for three years. This means that I took Accounting II twice because I wanted to further immerse myself into the field," he said. "All these experiences really gave me a huge leg-up in my college and professional career. When I got to Molloy, I already knew the material for my accounting courses for the entirety of my freshman year, so I didn't have to worry as much as my classmates. My presentation experience in VE prepared me for the many presentations I've given since high school - this includes in-class presentations, business plan competitions, pitch nights, etc. Being able to present clearly and confidently is a huge part of any area in business, so having been exposed to that earlier than most of my classmates was a great skill to have."

Check out some of the media reports on Bobby's invention:

Newsday  
NBC New York  
ABC News  
Mashable

Submitted by: Amy Roethgen  
Business Department  
William Floyd High School

~~2016 LIBTA EXECUTIVE BOARD~~

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<b>PAST PRESIDENTS</b>	<b>Dianne Elmore Karen Poidomani</b>
<b>VICE PRESIDENT</b>	<b>Carol Duckfield</b>
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<b>SCHOLARSHIPS</b>	<b>Carol Bertolotti, Gina Farrell, Sue Gubing, Ana Tuzzolino</b>
<b>ELECTRONIC NEWSLETTER &amp; PAST PRESIDENT</b>	<b>Rita Schmidt</b>

## **KNOW MORE ABOUT US.....**

**It is imperative that Long Island Business Teachers continue to unite to strengthen Business Education, not only on a local level but on the New York State level as well. We would encourage you and your entire department to join LIBTA. Your support is paramount to the continued success of our organization. Our goal is to build a stronger voice for the business educators on Long Island and to increase the membership in both Nassau and Suffolk counties.**

**Please visit our website at [www.longislandbta.org](http://www.longislandbta.org) for membership and conference information.**

## **WHY JOIN US?**

- **Professional Development Workshops**
- **Professional Support and Networking**
- **State Conferences and Workshops**
- **Scholarship and Award Opportunities**
- **Student Competitions**
- **Contacts with Publishing, Business and Industry Professionals**
- **Updates from NY State Education Department**
- **Opportunities for Professional Peer Interactions**

**[CLICK HERE FOR CURRENT MEMBERSHIP APPLICATION](#)**

**New Format--Fill Out Online and Submit.**

**Follow-up with Payment of Check or Purchase Order.**

## **LONG ISLAND BUSINESS TEACHERS ASSOCIATION**

**Email:**

**[longislandbusiness1@gmail.com](mailto:longislandbusiness1@gmail.com)**

**Website:**

**[www.longislandbta.org](http://www.longislandbta.org)**

**Facebook:**

**<https://www.facebook.com/longisland.ta>**

**Let us know what you think. We value your thoughts and**

**feedback. We welcome anything that you would like to contribute or share to the newsletter -- news from your classroom, school, or district.**

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