



**Electronic Newsletter**  
**Volume 2 Edition 2**

**December 2016**

*Do you know the difference between education and experience?  
Education is when you read the fine print;  
experience is what you get when you don't.*

*~ Peter Seeger*

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**IF YOU ARE RECEIVING THIS NEWSLETTER THROUGH OUR WEBSITE  
AND NOT RECEIVING THIS NEWSLETTER IN YOUR EMAIL INBOX,  
PLEASE EMAIL US AND LET US KNOW.**

Let us know what you think. We value your thoughts and feedback. We welcome anything that you would like to contribute or share to the newsletter -- news from your classroom, school, or district.

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[WHY JOIN LIBTA?](#)

NOT A MEMBER? It is easy to Join.....Just click on the link below:

[LIBTA MEMBERSHIP APPLICATION](#)

~~2016-2017 LIBTA EXECUTIVE BOARD~~

CLICK [HERE](#) FOR EXEC. DIRECTORY

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We always welcome new members to our Exec. Board.  
Interested? We always need volunteers who can add their  
expertise and professionalism.

Please email us:

[Stacy Cabrera](#) or [Catherine Sturtz](#)



**William Floyd High School Culinary Arts Program**

The William Floyd High School culinary arts students, under the tutelage of Chef Richard Daly, recently hosted the second annual "Taste of the Town," a food tasting event that gives William Floyd's Career and Technical Education (CTE) students the opportunity to work alongside and with industry experts from the local establishments.

"This is a very special event," said Karen Poidomani, CTE Chairperson, William Floyd School District. "I'm grateful for the generosity of our local restaurants who provided delicious food in quantity and quality. There was also a great sense of community in the room and the school spirit exhibited by the students representing their clubs and CTE program was evident."

Special  
thanks

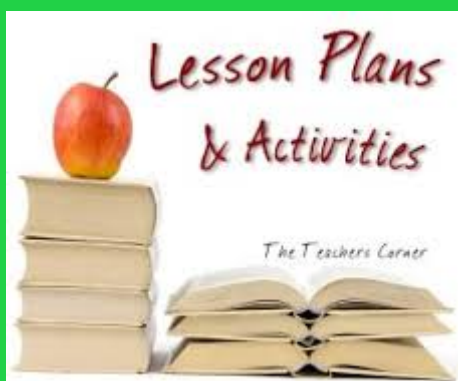
to Mr. Daly and the culinary arts students from the



Hospitality Services Academy, all of the CTE programs and clubs that presented, the volunteers and the participating eateries. All proceeds from the evening will go toward providing additional support to the CTE program and to help fill the food pantry.

Establishments providing their offerings were: Applebee's, Arooga's Grille House, Bernie's Family Pizzeria, Cakes & Candy Bars, Carlo's Pizza, China Star, Cornucopia Natural Foods, Espania Tapas & Wine Bar, Foo Sing Kitchen, Frank & Son Bakery, Giacalone's Pork & Pasta Deli, Greek Bites, H & E Bagel Café, Hero Haven, Ice Cream Cottage, JC's Restaurant at Mike's Place Too, John's Pizzeria, Kennedy Fried Chick, LaVolpe Restaurant & Anton Brick Oven Pizzeria, Mama Lisa Restaurant, Millers LI Ale House, Moriches Bay Diner, New Rooster Kitchen, Nino's Pizza, Noodles & Company, Onofrio's Italian Restaurant, Painters, Perabell Food Bar, Pine Grove Inn, Pop Social Market, Porters on the Lane, RG Wings, Sea Cove Restaurant, Tend Coffee, TJ's Hero Shop and the William Floyd Diner.

Submitted by  
Jackie Giacalone,  
LIBTA Suffolk Rep.  
Business Teacher Wm. Floyd HS



**DO YOU HAVE A LESSON PLAN, PROJECT OR ACTIVITY THAT YOU WOULD LIKE TO SHARE WITH YOUR FELLOW BUSINESS TEACHERS?**

All will be posted on our website in a Special Share section. If so, please email:

[STACY CABRERA](#)

OR

[CATHERINE STURTZ](#)

**2016 LIBTA/WECA CONFERENCE RECAP**  
October 27, 2016, TFCU, Hauppauge

**Submitted by:  
Doreen Kelly from Smithtown/Buffalo State  
and Lori Polansky from Hofstra**

- **High Schools should focus on Global projects in the classroom as International Business has many career opportunities; speaking a second language is extremely beneficial also**
- **Classes that can help students to get into a college Business program include:**
  1. **Calculus**
  2. **Technology (e.g., Excel - shortcuts and pivot tables)**
  3. **Blogging**
  4. **Business Communications**
  5. **Computer Science**
  6. **Writing courses**
  7. **Reading - encourage students to read the Wall Street Journal and Forbes magazine**
- **Ways to help high school students to get involved in college while still in high school include:**
  1. **High School scholars programs where students earn college credits**
  2. **Summer continuing education programs**
  3. **Shadowing a college student for a day**
  4. **Business challenges, i.e., Apprentice Challenge**
- **Colleges and universities expect students to work while in school or participate in internships to help build their resume.**
  1. **Many companies hire from the intern pool, which is an advantage to those students who participate in paying or non-paying internships**
- **Common themes across all schools included gaining more IT knowledge as data and analytics are critical in Business; taking a global perspective in the classrooms; focusing on oral communications and giving students an opportunity to complete presentations in class; performing real-life scenarios i.e., investment class, trading desk, and Shark Tank; aligning a Career Center Advisor to incoming students who will guide them throughout college.**

**Each college representative discussed their business programs and what sets them apart from each other. It is apparent that colleges are competitive and our students are looking for the**

best program with the most impressive job placement rate and the employers are looking for the college graduates coming from the most successful college programs.



The National Center for Education Statistics has stated that the greatest number of degrees is in business. Each college representative discussed their various business programs with emphasis on innovation, technology and collaboration. They are changing their programs constantly to meet the global workplace by incorporating innovative International Business programs that include the study abroad program. Each expressed the continuous expansion of their Entrepreneurship programs to include practical applications such as "Startup Incubators". Each college also expressed how competitive their programs are and therefore they are looking for the best of the best. In addition their GPA and test scores the college is looking for a well-rounded student, a student who also gives back to their community and is involved in other activities and co-curricular activities.

How does this information help the CTE teacher/ WBL Coordinator?

Our programs need to incorporate more project based learning into the classrooms to promote innovation, technology and critical thinking skills  
Some of the points made were:

- Move into 21st Century by renaming courses to align with college courses
- Include more quantitative and data driven projects in courses such as Accounting
- Include more technology, especially Excel in all courses if applicable
- Incorporate or assign reading material such as the Wall St. Journal and Forbes magazine
- Writing in business context such as writing a business plan
- Incorporating presentations into every course to improve communication
- Incorporate social media such as blogging and the use of a program called "Handshake"
- Create a "School of Technology" and bring departments together, work with the computer science departments in your building
- Provide more internship opportunities, career exploration programs, shadow experiences and collaborate with industry leaders and mentors.



## SAVE THESE DATES:

*March 16 Spring Conference, Location TBA, 3:45 pm*

*March 24 Annual Contest Registration Deadline*

*April 20 Annual LIBTA Contest, Commack HS, 3:00 pm*

*May 18 Annual Awards Luncheon, Carlyle at the Palace,  
12:00 pm*

## KNOW MORE ABOUT US.....

It is imperative that Long Island Business Teachers continue to unite to strengthen Business Education, not only on a local level but on the New York State level as well. We would encourage you and your entire department to join LIBTA. Your support is paramount to the continued success of our organization. Our goal is to build a stronger voice for the business educators on Long Island and to increase the membership in both Nassau and Suffolk counties.

Please visit our website at [www.longislandbta.org](http://www.longislandbta.org) for membership and conference information.

## WHY JOIN US?

- Professional Development Workshops
- Professional Support and Networking
- State Conferences and Workshops
- Scholarship and Award Opportunities
- Student Competitions
- Contacts with Publishing, Business and Industry Professionals
- Updates from NY State Education Department

- **Opportunities for Professional Peer Interactions**

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