

*Long Island*  
**Business Teachers Association**

*~ Excellence in Business Education ~*  
www.longislandbta.org

**Electronic Newsletter**  
**Volume 1 Edition 5**

**January 2016**



**Cultivate the habit of being grateful for every good thing that comes to you, and to give thanks continuously. And because all things have contributed to your advancement, you should include all things in your gratitude.**

**~ Ralph Waldo Emerson**

**AS OF DECEMBER 2015 THERE ARE 27 LIBTA MEMBER SCHOOLS:**

**[CLICK HERE TO SEE MEMBER LIST](#)**

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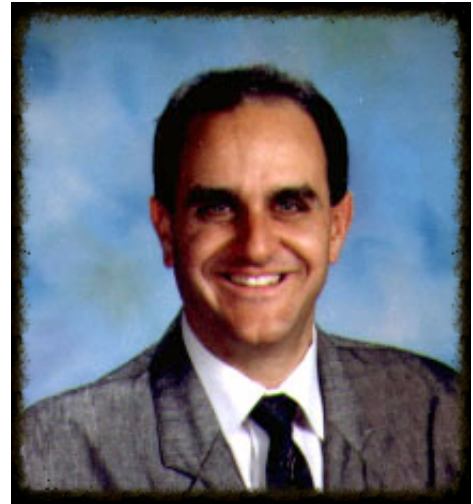
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**\*\*We welcome your feedback and comments. Please contact us with your thoughts and suggestions.\*\***

## **PRESIDENT'S MESSAGE**

**On behalf of the Executive Board, we would like to wish everyone a Happy New Year and hope that you enjoyed the holiday season with family and friends!**

**Just a few reminders...**



**The organization's annual contest will take place at Commack High School on Wednesday, April 6 and the Awards Luncheon will be held at the Carlyle at the Palace on Tuesday, May 24. Additional information concerning these and other events / happenings can be found at [www.longislandbta.org](http://www.longislandbta.org)**

**As previously shared, we are ever mindful that the LIBTA is only as strong as its members. Besides considering getting involved in a possible Executive Board position or to mentor future leaders, it is equally important to support the organization by becoming a member. Our local and state (Business Teachers Association of New York State--BTANYS) organizations provide a wealth of information as well as pertinent, up-to-date news concerning the many happenings within our profession. Please consider joining to advance the efforts of every stakeholder associated with Business Education. A membership application can be found at <http://www.longislandbta.org/forms.html>**

**As always, if anyone has any thoughts, ideas, or**

suggestions that the organization should address, please contact myself or any of the Executive Board members...and on behalf of myself, Catherine, and the Executive Board, we wish everyone a healthy & prosperous New Year!

**Paul Infante and Catherine Sturtz  
Co-Presidents**

**~~2016 LIBTA EXECUTIVE BOARD~~**

|  |  |
|--|--|
| <b>CO-PRESIDENTS</b>                             | <b>Paul Infante<br/>Catherine Sturtz</b> |
| <b>PAST PRESIDENTS</b>                           | <b>Dianne Elmore<br/>Karen Poidomani</b> |
| <b>VICE PRESIDENT</b>                            | <b>Carol Duckfield</b>                   |
| <b>TREASURER</b>                                 | <b>Karen Poidomani</b>                   |
| <b>MEMBERSHIP CHAIR</b>                          | <b>Ana Tuzzolino</b>                     |
| <b>CORRESPONDING<br/>SECRETARY AND HISTORIAN</b> | <b>Amy Roethgen</b>                      |
| <b>RECORDING SECRETARY</b>                       | <b>SallyKaye Kaufman</b>                 |
| <b>CONTEST CHAIR</b>                             | <b>Stacy Cabrera</b>                     |
| <b>WEBMASTER</b>                                 | <b>Jonas Viik</b>                        |
| <b>CONFERENCE CHAIR</b>                          | <b>MaryPat Grafstein</b>                 |
| <b>PLAQUES</b>                                   | <b>Jacqueline Giacalone</b>              |
| <b>SUFFOLK REPS</b>                              | <b>Christine LoFrese</b>                 |

|   |  |
|---|--|
| <b>NASSAU REPS</b>  | <b>Nancy O'Connor</b>  |
| <b>POST-SECONDARY<br/>LIASION</b>                         | <b>Sue Gubing<br/>John Sexton</b>  |
| <b>SCHOLARSHIPS</b>                                       | <b>Carol Bertolotti,<br/>Gina Ferrell, Sue Gubing,<br/>Ana Tuzzolino</b> |
| <b>ELECTRONIC<br/>NEWSLETTER &amp;<br/>PAST PRESIDENT</b> | <b>Rita Schmidt</b>  |



- **LIBTA MEMBERSHIP APPLICATION -- DUE NOW --**

**[CLICK Here for Membershp Application](#)**

- **APRIL 6, 2016 -- LIBTA Student Contests at Commack HS**

**There will be updated tests and new categories.  
Stay tuned for further details.**

- **MAY 24, 2016 -- LIBTA Awards Luncheon (Carlyle at the Palace, in Plainview)**

**A FRIENDLY REMINDER**

**Registration for 2016-17 class schedules is happening in January. Here are some ideas to engage with your school counselors to ensure that you have enrollment for next year:**

- **Give the Guidance Department a list of student achievements and awards over the years**
- **Meet with your counselors to review your course offerings**
- **Create a presentation for 8th grade parents on course offerings for 9th graders**
- **Create a lunchroom activity that students can conduct to market your department**
  - **Quizzlets**
  - **School trivia**
  - **Scavenger hunt**
  - **Give a certificate of appreciation to your Guidance Department**

**More ideas for promoting your departmental offerings:**

- **Make morning announcements about business department activities**
- **Create a classroom presentation about course offerings**
- **Encourage students to recruit their friends to take business classes**
- **Write a newsletter and email it to parents**
- **Create hall posters about your business classes and related opportunities**
- **Have marketing students make door hangers about business classes and hang them around the building (with your administration's permission)**
- **Use your school store window as a promotional tool for business classes**
- **Make bookmarks for each of your classes and stack them in the library**
- **Have a DECA t-shirt day or FBLA t-shirt day**
- **Run a CTE Poster contest for students**

**Have the students create a poster for each class your school offers.**

SallyKaye Kaufman  
Business Teacher, DECA Advisor  
Roslyn High School

## ~~LIBTA CONFERENCE UPDATE~~

Thank you to our guest speakers and participants for making the LIBTA Fall Conference a success! Click on each of the two links below to view the PowerPoint presentations from our speakers:

- [Workforce Ready: Competencies, Skills and Knowledge](#)
- [CTE Advocacy](#)



***We Can SPOTLIGHT Your School And Business Department Here. Let Us Know When Your School Would Like To Be "Spotlighted." Tell Us About Your Faculty And Business Courses. What New Courses Are You Teaching Now? What Special Projects And Programs Are You Implementing With Today's Students? How Are You Incorporating Technology Into Your Curriculum? Don't Be Shy. Share With Us And The LIBTA Membership. Contact Us At: libusiness1@gmail.com.***

## KNOW MORE ABOUT US.....

It is imperative that Long Island Business Teachers continue to unite to strengthen Business Education, not only on a local level but on the New York State level as well. We would encourage you and your entire department to join LIBTA. Your support is paramount to the continued success of our organization. Our goal is to build a stronger voice for the business educators on Long Island and to increase the membership in both

Nassau and Suffolk counties.

Please visit our website at [www.longislandbta.org](http://www.longislandbta.org) for membership and conference information.

#### WHY JOIN US?

- Professional Development Workshops
- Professional Support and Networking
- State Conferences and Workshops
- Scholarship and Award Opportunities
- Student Competitions
- Contacts with Publishing, Business and Industry Professionals
- Updates from NY State Education Department
- Opportunities for Professional Peer Interactions

#### **[CLICK HERE FOR CURRENT MEMBERSHIP APPLICATION](#)**

New Format--Fill Out Online and Submit.  
Follow-up with Payment of Check or Purchase Order.

### LONG ISLAND BUSINESS TEACHERS ASSOCIATION

Email:

[longislandbusiness1@gmail.com](mailto:longislandbusiness1@gmail.com)

Website:

[www.longislandbta.org](http://www.longislandbta.org)

Facebook:

<https://www.facebook.com/longisland.ta>

Let us know what you think. We value your thoughts and feedback. We welcome anything that you would like to contribute or share to the newsletter -- news from your classroom, school, or district.

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