



**Electronic Newsletter  
Volume 2 Edition 4**

**MARCH/APRIL 2017**

Three simple rules in life:

1. If you do not **GO** after what you want, you'll never have it.
2. If you do not **ASK**, the answer will always be **NO**.
3. If you do not **STEP FORWARD**, you'll always be in the same place.

<b>Email:</b> <a href="mailto:longislandbusiness1@gmail.com">longislandbusiness1@gmail.com</a>	<b>Website:</b> <a href="http://www.longislandbta.org">www.longislandbta.org</a>
<b>Facebook:</b> 	<b>Twitter:</b> 

**IF YOU ARE RECEIVING THIS NEWSLETTER THROUGH OUR WEBSITE  
AND NOT RECEIVING THIS NEWSLETTER IN YOUR EMAIL INBOX,  
PLEASE EMAIL US AND LET US KNOW.**

**HAVE YOU SEEN OUR NEW WEBSITE?  
FACEBOOK PAGE? AND TWITTER PAGES??!  
CLICK ON THE LINKS ABOVE TO TAKE A PEAK!**

**Let us know what you think. We value your thoughts and  
feedback. We welcome anything that you would like to  
contribute or share to the newsletter -- news from your  
classroom, school, or district.**

**A MESSAGE FROM OUR CO-PRESIDENT CATHERINE STURTZ:**

Spring marks the start of many things; there is  
March Madness, baseball seasons, Daylight

Savings, Easter, and Passover. It brings promises of nicer weather (eventually) and the rebirth of nature. Long Island Business Teachers Association is here to help you reawaken after a long winter. Educating the next generation of achievers requires the participation of dedicated teachers to not only develop challenging lessons but enroll students in opportunities out of the traditional classroom.



At this time not only are many of us preparing our tax returns, but looking to keep the enthusiasm for business education alive in our districts. Collaborative efforts within departments and connections being made to businesses are being displayed across Long Island (see highlights in our newsletter). The common goals being spotlighted are business educators providing students with the knowledge and skills necessary to succeed. This year we will be holding a spring conference "Google Magic" free for members in order to keep business educators current. In addition, we invite students across Long Island to participate in our spring competition. These are opportunities to develop skills and knowledge for the classroom and recognize the knowledge and efforts of our students.

Our board continuously is working to provide quality resources and opportunities to our members. Our website provides up to date information on resources and upcoming events. We are continuously accepting lessons and/or resources to share with our membership (entry for an Amazon gift card once received). Richard Branson is the founder and CEO of the mega-corporation known as the Virgin Group says is best, "If you want to stand out from the crowd, give people a reason not to forget you." As much as student recognition is necessary, so is teacher, so make your students and yourself stand out through your involvement in Long Island Business Teacher Association activities.

Sincerely,

Catherine Sturtz,  
Long Island BTA Co-President  
Miller Place High School  
[csturtz@millerplace.k12.ny.us](mailto:csturtz@millerplace.k12.ny.us)

Stacy Cabrera  
Long Island BTA Co-President  
Farmingdale High School  
[scabrera@farmingdaleschools.org](mailto:scabrera@farmingdaleschools.org)

### SAVE THESE DATES:

March 16 Spring Conference, Farmingdale HS, 3:45 pm

["Google Magic--How to Make Your Teaching Easier"](#)

March 24 [Annual Contest Registration Deadline](#)

April 20 Annual LIBTA Contest, Commack HS, 3:00 pm

May 18 Annual Awards Luncheon, Carlyle at the Palace,  
12:00 pm

**"GOOGLE MAGIC"**  
**How to Make Your Teaching Life Easier**

**TOPICS INCLUDE:**

Creating quizzes and forms  
Customizing quizzes and forms  
Creating dynamic forms with form ranger  
Import Range function (And how it works well with form data)  
V-lookup Search function (And how it works well to analyze form data)  
Merging multiple forms into one spreadsheet  
Filtering form results

**[Click Here to Register](#)**

**ASAP--Don't get closed out!**

**March 16, 2017 ~ 4 - 6 PM**

**Farmingdale High School**

**150 Lincoln Street - Farmingdale, NY 11735**

**E-mail MaryPat Grafstein, Conference Chair with any questions [mgrafstein@smithtown.k12.ny.us](mailto:mgrafstein@smithtown.k12.ny.us)**

**Come learn about basic and advanced uses of Google!  
Share Ideas and Network with other Business teachers.**

**Computers will be supplied.**

**Refreshments will be served!**



**We love spotlighting various Business Departments in Nassau and Suffolk Counties. Why not spotlight yours??? It is easy to do. Just think what your students will think when their Business Department is highlighted in our Newsletter.**

**If you want to spotlight your school in our upcoming issues, please email Rita at [longislandbusiness1@gmail.com](mailto:longislandbusiness1@gmail.com).**

**You will receive instructions as to what you will need to have your Business Department spotlighted in the upcoming issue.**

**Don't miss this opportunity!!!**



**DO YOU HAVE A LESSON PLAN,  
PROJECT OR ACTIVITY THAT YOU  
WOULD LIKE TO SHARE WITH  
YOUR FELLOW BUSINESS  
TEACHERS?**

All will be posted on our website in a Special Share section.  
If so, please email:

[STACY CABRERA](mailto:stacy.cabrera@frbatlanta.org)

OR

[CATHERINE STURTZ](mailto:catherine.sturtz@frbatlanta.org)

**FREE INFOGRAPHIC ECONOMICS POSTERS FROM  
THE FEDERAL RESERVE BANK OF ATLANTA**

<https://frbatlanta.org/forms/education/infographics-order.aspx>

If you want to see what the posters look like, click here:

[https://frbatlanta.org/-/media/documents/education/katrinaclassroom/lesson-03/infographic\\_why-is-good-credit-important.pdf](https://frbatlanta.org/-/media/documents/education/katrinaclassroom/lesson-03/infographic_why-is-good-credit-important.pdf)

If you want your classes to make their own economics infographics,  
click here:

<https://frbatlanta.org/education/publications/extra-credit/2015/fall/lessons-and-activities/high-school/macroeconomics/the-ad-as-model.aspx>

SallyKaye Kauffman, LIBTA Recording Secretary,  
DECA Advisor, Roslyn HS

**LIBTA SCHOLARSHIP AND TEACHER OF THE YEAR INFO [CLICK HERE](#)**

**LONG ISLAND BUSINESS TEACHER **NETWORKING MIXER** [CLICK HERE](#)  
MARCH 23, THE REPUBLIC, 217 MAIN STREET, FARMINGDALE, 3 PM  
FREE APPS, RAFFLES AND GIVEAWAYS, RSVP NEEDED**

**An Amazing Opportunity for Business Education,  
Your Students and YOU!**

**From MARSHA IVERSON**



**APBP-TRAINED TEACHER EXCLUSIVE.** (Hint: It's money!)

Some of you may recall that several years ago there was an effort to create an AP Accounting assessment. The AP Board, unfortunately, has other priorities and is not considering additional exams at this time.

**The GOOD NEWS ... The AICPA (Association of International Certified Professional Accountants) believes that high school students should be exposed to both Financial and Management Accounting in order to be prepared for university study. The AICPA, therefore, has instituted the ACCOUNTING PILOT & BRIDGE PROJECT. In addition to the curriculum, there is an Accounting certification examination that can be used as a summative assessment.**

**Schools can use the texts they wish and students will have an introduction to BOTH Financial and Management Accounting. There is a qualifying examination, which can be administered at the end of the course, where students may be able to earn college credit. SCHOOLS THAT ALREADY HAVE DUAL ENROLLMENT ACCOUNTING COURSES CAN ALSO PARTICIPATE.**

**THE AICPA is holding a training this summer ... at HOFSTRA UNIVERSITY on Long Island ... June 27 through June 29. In addition to the training, the curriculum, all materials and breakfast and lunch, participants will be provided a \$200 stipend for participating.**

**Attached is the flyer for the training, with the link to register.**

**If you have any questions, you can contact the AICPA about the APBP project or contact me at [marsha@spnet.us](mailto:marsha@spnet.us).**

**THE AICPA is also instituted a HIGH SCHOOL SCHOLARSHIP program. I have included information on this project as well.**

Click [HERE](#) for AICPA Scholarship flyer

Click [HERE](#) for ACCOUNTING PILOT & BRIDGE PROJECT INFO SHEET

## **KNOW MORE ABOUT US.....**

**It is imperative that Long Island Business Teachers continue to unite to strengthen Business Education, not only on a local level but on the New York State level as well. We would encourage you and your entire department to join**

**LIBTA. Your support is paramount to the continued success of our organization. Our goal is to build a stronger voice for the business educators on Long Island and to increase the membership in both Nassau and Suffolk counties.**

Please visit our website at [www.longislandbta.org](http://www.longislandbta.org) for membership and conference information.

#### **WHY JOIN US?**

- Professional Development Workshops
- Professional Support and Networking
- State Conferences and Workshops
- Scholarship and Award Opportunities
- Student Competitions
- Contacts with Publishing, Business and Industry Professionals
- Updates from NY State Education Department
- Opportunities for Professional Peer Interactions

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Try it free today