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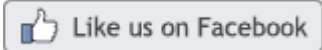


**Electronic Newsletter  
Volume 2 Edition 6**

**November/December 2017  
Newsletter by Rita Schmidt**

*The difference between perseverance and obstinacy is that one comes from a strong will, and the other from a strong won't.*

~ Henry Ward Beecher

<b>Email:</b> <a href="mailto:longislandbusiness1@gmail.com">longislandbusiness1@gmail.com</a>	<b>Website:</b> <a href="http://www.longislandbta.org">www.longislandbta.org</a>
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PLEASE EMAIL US AND LET US KNOW.**

**EXECUTIVE BOARD POSITIONS  
NOW AVAILABLE**

**If you would like to join the Exec. Board, please email  
us a [longislandbusiness1@gmail.com](mailto:longislandbusiness1@gmail.com)**

### **Long Island BTA President's Message**

**In September, we gave a glimpse of what a membership included with the Long Island Business Teachers Association for both students and educators. Most people will never know how hard you and your colleagues are working. LIBTA's professional membership allows members to gain insight, share resources, get recognized and develop opportunities outside the classroom which empower students. Your efforts will be appreciated each time they think about their time in your classes.**



**With the holidays upon us and 2017 drawing to a close, it's a great time to look back at this year. As individuals, departments and as a discipline we have worked to better prepare our youth to do good in the world, both through our enhanced curriculum and technology.**

**It has been a year of amazing announcements. Additions of new members to our executive board, LIBTA now a NYSED approved CTLE sponsor, Virtual Enterprises launching across the island, and sold out Microsoft Fall Conference. During this busy holiday season, our executive board with enthusiasm continues to meet to prepare for upcoming events, competitions, etc...**

**Enjoy this time with your friends and loved ones. We could not be more excited about what's in store for 2018, and for the opportunity to work with all of you to make it happen.**

**Catherine Sturtz,**

**Stacy Cabrera**

Long Island BTA Co-President  
Miller Place High School  
[csturtz@millerplace.k12.ny.us](mailto:csturtz@millerplace.k12.ny.us)

Long Island BTA Co-President  
Farmingdale High School  
[scabrera@farmingdaleschools.org](mailto:scabrera@farmingdaleschools.org)



## **LIBTA AND LIWECA PRESENT A PROFESSIONAL DEVELOPMENT CONFERENCE**

**LIBTA and WECA hosted their Fall Conference "Hacks, Apps and Sway" at the Microsoft store (Walt Whitman mall) on November 7th. A team of three Microsoft employees broke down the day at their store into different segments. First, the educators were given the opportunity to learn more about their Microsoft products from virtual reality systems to an array of surface options. The common theme was to empower educators and students to achieve more. Secondly, technological resources such as creating a OneNote class to stay organized, deliver curriculum and promote collaboration was introduced and demonstrated. Lastly, simple and accessible free apps that inspire students to be create, innovating and cultivate curiosity were discussed for multiple disciplines. Following the sold out conference educators met to continue networking and recap their day. We would like to thank Microsoft for supporting teachers and for providing such worthwhile information.**

**"Empowering the students of today to create the world of tomorrow."**

**To see all photos of this conference, click on this link:**

## Nov. 7 Conference



### Approved Sponsor of CTLE Hours

The professional certification requirements state that New York State teachers must earn 100 hours of professional development. Our organization has heard its members' concerns about obtaining these hours. The Long Island Business Teachers Association is proud to announce that we have been approved by The New York State Education Department (NYSED) as a certified provider of Continuing Teacher and Leader Education as of July 28, 2017. As a result your Long Island Business Teachers Membership will include opportunities to attend NYSED approved staff development hours where we will implement training to increase teacher knowledge.



**Herricks High School**

## **New Hyde Park, NY**

**Long Island Business Teachers Association is pleased to spotlight Herricks High School in New Hyde Park, NY. Their Business Department consists of three members: Claude Commisso, Jaclyn Passes, and Liam O'Brien as you can see in the photo at right.**



**These three instructors share the teaching responsibilities of the following subjects:**

- 1. Accounting**
- 2. Business and Personal Law**
- 3. Business Management**
- 4. Career and Financial Management**
- 5. Keyboarding Plus**
- 6. International Business**
- 7. Principles of Marketing**
- 8. Virtual Enterprise**

**This is Herricks' second year running Virtual Enterprise. In their introductory year, running one firm, Herricks placed 4th nationally in the Branding Competition and were awarded Gold Status from the Salesmanship Competition at the 2017 Youth Business Summit. With the success of this program, Herricks is running two separate firms for the 2017-18 school year.**

**Some of their students have participated in the**

- "Virtual Enterprise Farmingdale Trade Show and Business Plan Competition**

- **Virtual Enterprise Youth Business Summit**
- **DECA Regional Competition,**
- **NY State Career Conference**
- **International Career Development Conference**
- **Herricks also has freshman interested in DECA in the Adelphi Apprentice Challenge.**

**Their students have been very active with these competitions. One Student, Alexander Kohan, won Gold Status for the Salesmanship Competition at the 2017 VE Youth Business Summit.**

**At DECA ICDC, a group of three students placed nationally in one of the virtual business challenges. The Herricks business students participate in DECA, School Store/School Based Enterprise.**

**If you want to contact the Herricks Business Department for any information, please write to Liam O'Brien at [lobrien@herricks.k12.org](mailto:lobrien@herricks.k12.org).**

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**Rocky Point High School  
Rocky Point, NY 11778**

**Long Island Business Teachers Association is pleased to present Rocky Point High School in our School Spotlight.**

**Rocky Point High School is located at 82 Rocky Point-Yaphank Road in Rocky Point, NY**

**11778. It has two business department instructors named Dorothy Burns and Kristen Coen.**



**The Business courses taught in their department are:**

- 1. Virtual Enterprise**
- 2. Personal Finance**
- 3. Citizen Law**
- 4. Sports & Entertainment Marketing**
- 5. Entrepreneurship**
- 6. College and Career Prep**
- 7. Information Technology Literacy**

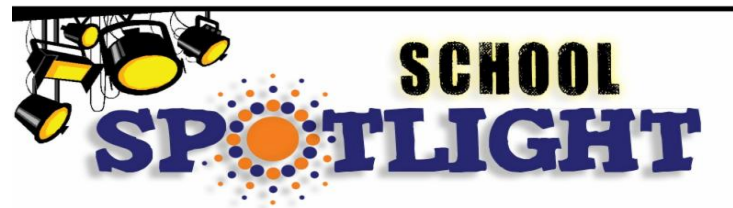
**Virtual Enterprise is the newest program in their department. Virtual Enterprise students have participated in International and regional trade shows, as well as online national competitions.**

**In the 2016-2017 school year, Virtual Enterprise recognized the RPHS VE company employee manual as a top 10% model for other VE classes. VE currently has this employee manual posted on its website as an exemplar.**

**At the Long Island Regional Trade Show, RPHS was awarded 3rd place Most Creative Firm. At the International Trade Show, RPHS was awarded the Gold Award, the top award for salesmanship.**

**Their students participate in the Business Club and Business Marketing Honor Society.**

If you would like any information about Rocky Point Business Department, please contact Aaron Factor at [afactor@rockypoint.k12.ny.us](mailto:afactor@rockypoint.k12.ny.us) or Dorothy Burns at [dburns@rockypoint.k12.ny.us](mailto:dburns@rockypoint.k12.ny.us).



We love spotlighting various Business Departments in Nassau and Suffolk Counties. Why not spotlight yours??? It is easy to do. Just think what your students will think when their Business Department is highlighted in our LIBTA Newsletter.

We will be sending an email to member schools during the upcoming school year as we select business departments to be spotlighted. When you get your email, please fill in the form and submit online. Please also submit a photo of your department. We look forward to reading about your school and faculty as well as your programs and curriculum.

**Don't miss this opportunity!!!**



**LIBTA CONTEST -- 3 - 4 PM**



## **NEW LOCATION:**

**FARMINGDALE HIGH SCHOOL  
150 Lincoln St, Farmingdale, NY**

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## **2018 Dates to Remember**

**March 13 -- Spring Conference TBD  
March 21 -- Contest registration deadline  
March 30 -- Scholarship application due and  
Teacher of the Year application due  
April 12 -- Student Contest at Farmingdale HS 3 pm  
May 17 -- Awards Luncheon at the  
Carlyle at the Palace 12 noon**



**WIN A AMAZON GIFT CARD BY  
SUBMITTING LESSON PLANS,  
PROJECTS OR ACTIVITIES THAT  
YOU WOULD LIKE TO SHARE WITH  
YOUR FELLOW BUSINESS  
TEACHERS?**

**Members who submit a lesson plan for publication on our website will be put into a raffle for an Amazon gift card. Last year's winner was Sally Kauffman from Roslyn High School.**

All will be posted on our website in a Special Share section.

If so, please email:

[STACY CABRERA](mailto:stacy.cabrera@longislandbta.org)

OR

[CATHERINE STURTZ](mailto:catherine.sturtz@longislandbta.org)

### **KNOW MORE ABOUT US.....**

It is imperative that Long Island Business Teachers continue to unite to strengthen Business Education, not only on a local level but on the New York State level as well. We would encourage you and your entire department to join LIBTA. Your support is paramount to the continued success of our organization.

Our goal is to build a stronger voice for the business educators on Long Island and to increase the membership in both Nassau and Suffolk counties.

Please visit our website at [www.longislandbta.org](http://www.longislandbta.org) for membership and conference information.

### **WHY JOIN US?**

- Professional Development Workshops
- Professional Support and Networking
- State Conferences and Workshops
- Scholarship and Award Opportunities
- Student Competitions
- Contacts with Publishing, Business and Industry Professionals
- Updates from NY State Education Department
- Opportunities for Professional Peer Interactions

Long Island Business Teachers Association,  
longislandbusiness1@gmail.com, [www.longislandbta.org](http://www.longislandbta.org), NY 00000

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