

Long Island
Business Teachers Association

~ Excellence in Business Education ~
www.longislandbta.org

Electronic Newsletter
Volume 1 Edition 3

November 2015

AS OF NOVEMBER 2015 THERE ARE 24 LIBTA MEMBER SCHOOLS:

[CLICK HERE TO SEE MEMBER LIST](#)

TABLE OF CONTENTS:

Click on a heading below to skip to that section

	<u>Save the Date</u>
<u>Know More About LIBTA</u>	<u>Membership Application</u>
<u>Conferences</u>	<u>School Spotlight</u>
<u>Classroom Activities</u>	<u>Contact Us</u>

****We welcome your feedback and comments. Please contact us with your thoughts and suggestions.****



- **LIBTA MEMBERSHIP APPLICATION -- DUE NOW --**

[CLICK Here for Membership Application](#)

New Format--Fill Out Online and Submit.

Follow-up with Your Payment of Check or Purchase Order.

- **NOVEMBER 13, 2015** --
5th Annual Collaborative CTE Conference -- Rigorous
Multiple Pathways -- The Keys to Success --
at Hofstra University (More Information Below)
- **APRIL 6, 2016** -- LIBTA Student Contests at Commack HS
- **MAY 24, 2016** -- LIBTA Awards Luncheon (Location TBA)

~~LIBTA CONFERENCE UPDATE~~

Thank you to our guest speakers and participants for making the LIBTA Fall Conference a success! Click on each of the two links below to view the PowerPoint presentations from our speakers:

- [Workforce Ready: Competencies, Skills and Knowledge](#)
- [CTE Advocacy](#)

~~UPCOMING CONFERENCES~~



5th Annual Collaborative CTE Conference
RIGOROUS MULTIPLE PATHWAYS: The Keys to Success
FRIDAY, NOVEMBER 13, 2015 - 7:30 am - 3:00 pm

For questions about this conference, contact:
Hofstra University; School of Education, Office of Professional
Development Services
at (516) 463-5750

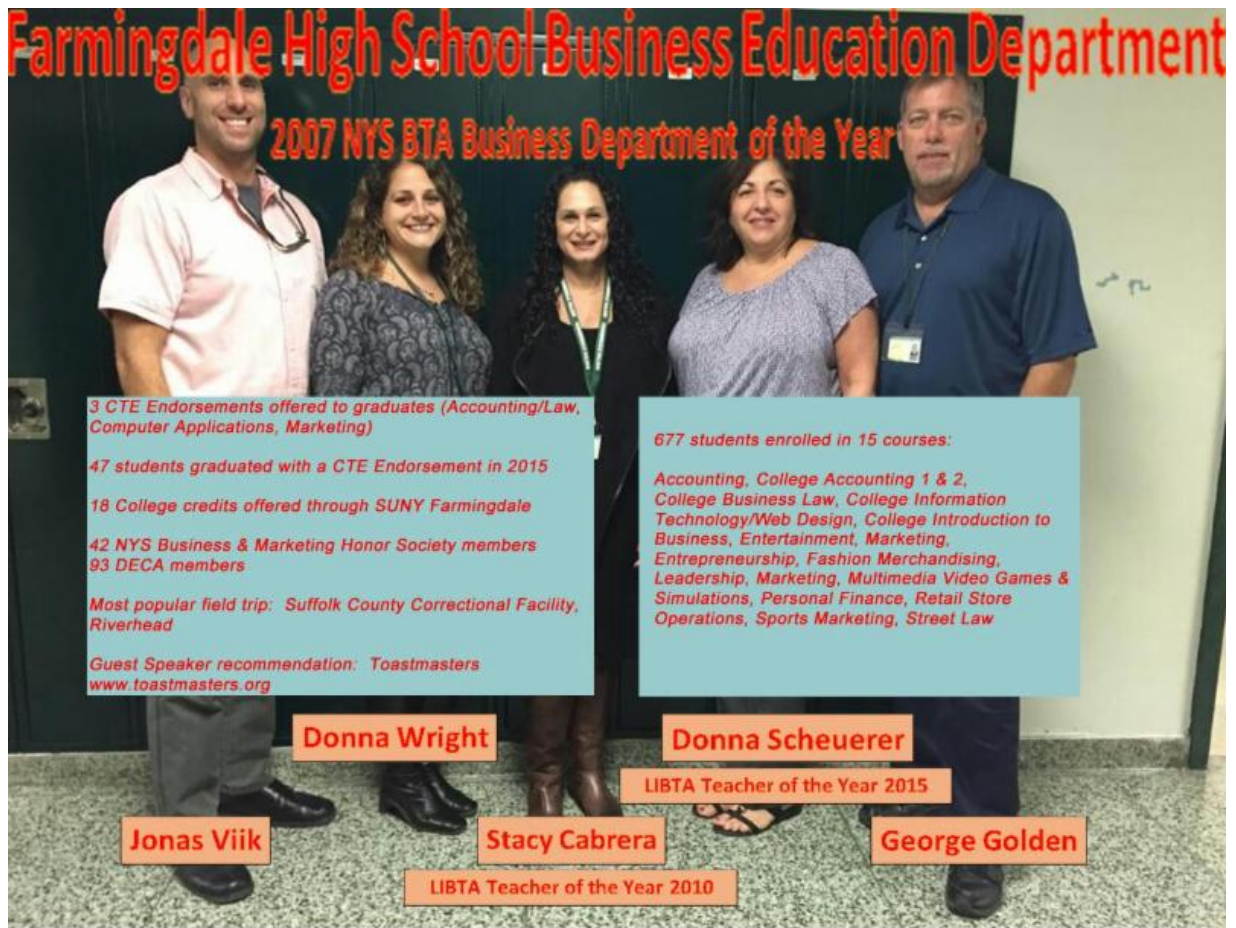
Register NOW! Space Limited!

[CLICK HERE FOR MORE INFORMATION AND REGISTRATION FORM](#)



We Can SPOTLIGHT Your School And Business Department Here. Let Us Know When Your School Would Like To Be "Spotlighted." Tell Us About Your Faculty And Business Courses. What New Courses Are You Teaching Now? What Special Projects And Programs Are You Implementing With Today's Students? How Are You Incorporating Technology Into Your Curriculum? Don't Be Shy. Share With Us And The LIBTA Membership. Contact Us At: libbusiness1@gmail.com.

**FARMINGDALE
HIGH SCHOOL**



Farmingdale High School business Department

NYS BTA Business Department of the year 2007

Our Teachers:

Stacy Cabrera, LIBTA Teacher of the year 2010

George Golden

Donna Scheuerer, LIBTA Teacher of the year 2015

Jonas Viik

Donna Wright

3 CTE Endorsements offered to graduates (Accounting/Law, Computer Applications, Marketing)

47 students graduated with a CTE Endorsement in 2015

18 College credits offered through SUNY Farmingdale

42 NYS Business & Marketing Honor Society members & 93 DECA members

Most popular field trip: Suffolk County Correctional Facility, Riverhead

Guest Speaker recommendation: Toastmasters

Our offerings:

677 students enrolled in 15 courses: Accounting, College Accounting 1 & 2, College Business Law, College Information Technology/Web Design, College Introduction to Business, Entertainment, Marketing, Entrepreneurship, Fashion Merchandising, Leadership, Marketing, Multimedia Video Games & Simulations, Personal Finance, Retail Store Operations, Sports Marketing, and Street Law

WHAT'S GOING ON.....FREE AND FABULOUS RESOURCES

**By SallyKaye Kaufman
LIBTA Secretary
Roslyn High School**

Free and New Teacher Resources

Are you teaching a financial literacy class? Confused about how to present insurance topics to your students?

InVest is an organization that promotes careers in Insurance for the high school and college audience. They have created a detailed curriculum for teachers to use, both in e-book and printed forms. InVest will even send a volunteer to your school building to discuss contemporary topics and/or engage in an insurance agency simulation.

Insurance careers encompass finance, risk management, sales and entrepreneurship. The industry is aging, but colleges are starting to offer degrees in Insurance Management, schools like Penn State, The Wharton School of Business, St. John's University, and the University of Washington to name just a few.

Informational materials will be available at the Long Island Business Teacher's Association Conference at the Teacher's Federal Credit Union in Hauppague on Tuesday, October 20th.

For more information, and to register as an InVest teacher, visit the InVest website at <http://www.investprogram.org/>.

World Series of Innovation

Looking for an exciting activity that will keep your students engaged? Try the "World Series of Innovation," from the National Foundation for Teaching Entrepreneurship (NFTE.) It's a competition that offers a set of

six challenges for students to choose from. Teams can create a variety of apps, invent a new bottled water brand, or design a small business digital payment system. NFTE also provides an "Innovation Toolkit" download with lesson plans. The winning team receives \$2,500 to share!

The project requires students to develop their teambuilding skills and entrepreneurial mindset through research, brainstorming and collaboration. It's a great project for your Marketing, Intro to Business or Entrepreneurship classes.

To register, visit <https://innovation.nfte.com/>.

Keep a lookout for the DECA Idea Challenge from November 16-22. You do not have to be a DECA member to participate! Find out how to get involved here:

<http://www.deca.org/wp-content/uploads/2015/08/DECA-Idea-Challenge-2015-Toolkit.pdf>

KNOW MORE ABOUT US.....

It is imperative that Long Island Business Teachers continue to unite to strengthen Business Education, not only on a local level but on the New York State level as well. We would encourage you and your entire department to join LIBTA. Your support is paramount to the continued success of our organization. Our goal is to build a stronger voice for the business educators on Long Island and to increase the membership in both Nassau and Suffolk counties.

Please visit our website at www.longislandbta.org for membership and conference information.

WHY JOIN US?

- Professional Development Workshops
- Professional Support and Networking
- State Conferences and Workshops
- Scholarship and Award Opportunities
- Student Competitions
- Contacts with Publishing, Business and Industry Professionals
- Updates from NY State Education Department
- Opportunities for Professional Peer Interactions

[CLICK HERE FOR CURRENT MEMBERSHIP APPLICATION](#)

**New Format--Fill Out Online and Submit.
Follow-up with Payment of Check or Purchase Order.**

LONG ISLAND BUSINESS TEACHERS ASSOCIATION

Email:

longislandbusiness1@gmail.com

Website:

www.longislandbta.org

Facebook:

<https://www.facebook.com/longisland.ta>

Let us know what you think. We value your thoughts and feedback. We welcome anything that you would like to contribute or share to the newsletter -- news from your classroom, school, or district.

longislandbusiness1@gmail.com

 SafeUnsubscribe™

This email was sent to longislandbusiness1@gmail.com by longislandbusiness1@gmail.com | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [About our service provider](#).



Try it FREE today.

Long Island Business Teachers Association | libusinessteachers@gmail.com | www.longislandbta.org | NY | 00000